

# B first



BEGO is a world renowned manufacturer of high quality dental materials and equipment. Established since 1890 BEGO has markets in over 100 countries. The WIRONIUM® family of alloys are part of BEGO's comprehensive range of products and form a key component of the proven BEGO partial denture system.

The BEGO name is synonymous with safety and reliability.

**B** part of this high quality service

McDowell + Service  
Dental Laboratory Limited.

**BEGO** 

For further information about WIRONIUM® alloys  
visit [bego.com](http://bego.com)



**We** are one of the select group of  
Dental Laboratories throughout  
the world affiliated to the  
B-Creative IWC  
(INTERNATIONAL WIRONIUM® CIRCLE)

# The complete solution for all your partial denture applications



B-Creative IWC (INTERNATIONAL WIRONIUM® CIRCLE) is a worldwide association of leading dental laboratories with a common aim: **First class dental work using premium quality materials.**

## WIRONIUM® alloys

The high standard of quality demanded of the B-Creative IWC laboratory gives you the dentist the quality and reliability you need for your patients. The WIRONIUM® family of alloys are patented cobalt-chrome alloys for all partial denture applications. They satisfy all of the requirements of importance to you as the dentist in carrying out restoration work for your patients: biocompatibility achieved through extremely pure, selected alloy components, prostheses that resist deformation even under extreme masticatory loads. The quality of the WIRONIUM® alloys forms the clinical basis for technically and cosmetically perfect solutions for a wide variety of cases. The high elongation limit and superior ductile yield of the WIRONIUM® alloys give strong frames with excellent activation capacity.

**WIRONIUM® prostheses are available exclusively from B-Creative IWC dental laboratories.**



# B Creative

INTERNATIONAL  
WIRONIUM® CIRCLE



“Satisfied patients are the best argument for trusting our laboratory. Reliability, quality and training are the firm foundations on which such a partnership is based... it is worth asking for WIRONIUM®”

## The System

WIRONIUM® alloys are processed, using a specially formulated range of materials utilising the proven BEGO cobalt chrome-system. The advantage for you is that a dental prosthesis made of WIRONIUM® seats accurately even when of thin section, and guarantees that the patient will find it reliable in use, comfortable to wear and durable.



## The Knowledge

Regular training and information updates keep the B-Creative IWC laboratory ahead of the competition. The WIRONIUM® quality symbol indicates to you the dentist that your partner laboratory is constantly maintaining its aim of producing the highest quality dental work.

